University of Iowa College of Nursing
Strategic Map: 2019-2022

Prepare Nurses to Lead in the Changing Healthcare Landscape

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	A	B	C	D	E
	Align Curricula and Teaching Strategies with the Changing Healthcare Landscape	**Optimize Achievement in Research and Scholarship**	**Build Faculty Practice and Strategic Partnerships**	**Recruit and Retain Excellent Faculty, Staff, and Students**	**Foster a Collaborative, Innovative, Healthy Culture**
1	Determine What is Needed to Prepare Students for the Nursing Roles of the Future	Expand and Diversify the Funding Portfolio	Expand Statewide Preceptor Partnerships	Increase the Number of Senior Tenure-Track Faculty	Create Infrastructure to Maximize Collaboration
2	Expand the Use of Stakeholder Feedback to Improve Teaching and Curriculum	Build Inclusive Research Teams	Partner with UIHC for Practice Sites and Collaborative Research	Align and Develop Staff Talent to Meet CON Needs	Support Work-Life Integration
3	Adopt New Models of Curricular Delivery Including Active Learning	Anticipate and Pursue New Areas of Research and Scholarship	Facilitate Independent Faculty Practice at UIHC	Apply a Holistic Approach to Admissions and Progression	Reinvigorate the UIHC-CON Collaboratory
4	Develop Innovative Practice Experiences across the Care Continuum	Establish Infrastructure to Support the Exchange of Ideas/Findings	Establish Faculty Practice to Meet the Needs of Rural and Underserved Populations	Optimize PhD Enrollment	Create Innovative Shared Appointments with UIHC
5	Provide Resources that Promote Pedagogical Innovations	Ensure Research and Practice are Mutually Informing		Create a Robust Pipeline of PhD-Prepared Scholars	Positively Impact Health Promotion and Mental Health
6	Optimize the Mix and Enrollment of Programs			Improve Reciprocal Engagement with Adjunct Faculty, Alumni, and Emeriti	

F **Advance Diversity, Equity, and Inclusion via the 7 Pillars: Awareness, Integrity, Caring, Respect, Learning, Collaboration, Cultural Humility**

G **Build the CON and "Iowa Nurse" Brands**